WHOLE EARTH INSTITUTE

PRESENTS

CYBERTHON

A 24-hour Adventure in Virtual Reality

7/17/90

Kelly Teevan
POINT Foundation
27 Gate Five Road
Sausalito, CA 94965

Dear Kelly,

Cyberthon is indeed moving rapidly along, with over 400 invitations already out the door and $3,500 in responses already. I thought it wise to update our "one-pager" a bit so that we all will know what is happening.

The ideas the Steering Comittee have given us, including Jaron's idea for a sewer tour in the midnight to 4:00 a.m. slot, are definitely being considered and acted on as quickly as we can. Our Cyberthon Coordinator, Cheryl Nash, is doing a great job following up with many of the suggestions they have given for potential presenters and many of these folks are on the verge of accepting our invitations.

The enclosed is basically a wrap up of some ideas already discussed on the WELL, but in a format that you can use to answer the questions of presenters, stars and guests alike. I will send you updated versions of this as we get more definite responses and start firming up the schedule.

I think our main problem right now is getting the funds necessary to move Cyberthon from an event to a magical experience that has meaning. Any ideas on people or companies we can approach for financial assistance will be definitely appreciated.

If you have any questions on Cyberthon, or names to add to the list, please feel free to call any time. We would like to expand our audience somewhat, so if you have names of anthropologists, artists, biologists, educators, clergy... please let us know.

Michael Ray
Wayne van dyck
Gary Williams
Kirk Hansen
Jim Teevan
Paul Ehrlich
David Brower
Tom Steyer + K.T.

Thank you again for all your help.

Yours truly,

Stephanie Leonard
Director, Whole Earth Institute

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